



# TRAVANCORE DEVASWOM BOARD

NANTHANCODE THIRUVANANTHAPURAM

ROC No 17934/14/SAB

**Invites**

**Expression of Interest ( Eoi) towards deployment of prepaid Closed User Group based Payment solution at Sabarimala Devaswom under TDB**

We invite Expression of Interest towards deployment and management of Prepaid Closed User Group based Payment solution from Nationalized Banks, Scheduled Commercial Banks registered in India. The solution is required for the devotees visiting Sabarimala and enroute visiting various other Temples across Kerala.

The solution should minimize cash payment by devotees visiting the temples across Kerala through a Closed User Group (CUG) prepaid 'smart card' for payments. The functioning of this CUG cards should be within a specified set of terminals located Sabarimala Sannidhanam and designated temples spread across Kerala. The solution should minimize Devaswom Board from cash handling and should be highly customizable as per our requirements regarding MIS from each designated Terminals assigned by us. The solution should help us in converting our current cash inflow of funds into electronic mode, which in turn would help us to manage our funds more effectively. It should also help us to reduce revenue leakage due to pilferage of cash and bringing down the cash handling cost.

The main feature required by Devotees and Devaswom Board through this program should be as follows:

**Devaswom Board Benefit**

- 1.Reduced cash handling resulting in ease of reconciliation.
- 2. Online credit transfer avoids cash/counter fiet currency carrying risks
- 3. Better tracking by way of MIS at central and local electronic reconciliation and settlement.
- 4. Cashless transactions for security and convenience

**Devotees Benefit**

- Convenient cash handling
- Card recharge through payment of cash at Bank counters across India or Electronic Fund Transfer
- Online transaction monitoring
- Better management of funds

Activating at designated offices/Temples as specified by Devaswom Board. Devotees can obtain the card from designated point of Sale locations spread across South India and major locations spread across other parts of India. Banks which has an expertise in managing Closed User Group programs across industry segments need to apply for this Expression of Interest. Additional features which can be added by Banks are welcome with no cost on Devaswom Board.

**Deliverables**

- Credentials of the Applicant.
- Details of existing customers.
- Present implementation level of CUG facility for any client.
- Time required to implement the scheme.
- No. of machines that can be made available for the purpose.

*EOI PROCESSING FEES -25000/-*

**Schedules:-**

SI No	Mile Stones	Date and Time
1	Last Date of Submission	15/11/2014 3PM
2	Opening of Eol Responses	18/11/2014 3PM

Commissioner  
Travancore Devaswom Board  
Nanthancode, Thiruvananthapuram, Pin 695003  
Telephone:- 0471 2315156 Fax:- 0471 2315156  
Email:- [devaswomcommissionertdb@gmail.com](mailto:devaswomcommissionertdb@gmail.com)